

August 4, 2008

Economic Development Task Force Meeting

Meeting started at 7:00

Present: John Hadley, Larry Salate, David Eckhardt, Maryann Schelin

General discussion: Commuter Rail, Marketing Strategy, Signage entering West Bolyston, and Mass E-mail

- Benefits to the Town and economic growth of establishing a connection to the Commuter Rail
- Identify best locations in Town for the T-Station
- Marketing strategy to attract MTA
- Contact Salter's for help in Marketing
- Signs strategically placed in West Boylston pointing to Business and Restaurants
- Sending letters to locale Business in Town for those interested in purchasing signs pointing in their direction
- Contact Karen Pare' to establish on the Town Web site a email link to all members on the Board and Committees

Meeting Adjourned 8:00PM